

THE MOST DURABLE, EASIEST TO CLEAN CARPET ON THE PLANET



SmartStrand® Nanoloc™ provides a barrier of nanoparticles to prevent soil and spills from attaching to the carpet fibers. Combined with 0% moisture absorption and Triexta’s built-in lifetime stain resistance, SmartStrand Nanoloc offers the only high-performance carpet fiber with complete protection, inside and out, for the longest lasting, easiest to clean carpet available.

Selling Features

- *Unique built-in stain and soil protection that won’t wear or wash off*
- *Exceptional durability to preserve the style and beauty of your carpet*
- *Reduces noise in multifamily units*

Performance

- *Superior, spring-like fiber molecules to resist wear and crushing*
- *0% moisture absorption to eliminate musty, dingy odors*
- *Luxurious softness that you can sink your toes into*

Care

- *Fibers release soil for easy cleaning*
- *Nanoloc barrier prevents staining*

Sustainability

- *The only bio-based carpet fiber, OEKO-TEX® certified free of harmful substances, to preserve our beautiful planet*
- *Green Label Plus Certified*

Nanoloc™

NANOLOC™ SPILL SHIELD

Ultra-fine nanoparticles bond together on a molecular level to encapsulate the fiber with a complete spill and soil shield that makes SmartStrand the easiest carpet to clean.



DUAL INSIDE AND OUTSIDE PROTECTION

BUILT-IN STAIN PROTECTION

Only SmartStrand Nanoloc™ has permanent stain protection that prevents spills from locking into the fiber core and becoming a stain.

